

Faith+Lead is a digital platform from Luther seminary that helps Christian leaders and learners discover the difference Jesus makes in everyday life and get equipped for God's calling in their lives and communities. We do this through digital content, courses, live learning, learning communities, and in-person retreats and events.

We're looking for marketing copywriters to write landing pages, emails, social media ads, and more.

The ideal candidate will have enough familiarity with Christianity to be able to speak the language, while also effectively deploying sound principles of marketing persuasion and conversion.

To apply, please include a cover letter explaining why this job appeals to you and three samples of persuasive copy you've written (can be in any market niche). If you have a faith background or other experience that will allow you to understand and communicate well with this particular audience, be sure to highlight it.