

REPURPOSING SERMONS FOR EVANGELISM

WORKBOOK



**HOW TO CONSISTENTLY SHARE JESUS' GOOD
NEWS WITHOUT ADDING TO YOUR
OVERWHELM**



Repurpose Your Content

Repurpose content that you've already created to inspire, encourage, disciple, foster community, and provide hope throughout the week.

IDEAS AND INSIGHTS



Repurpose This Week's Content

Spend 15-20 minutes repurposing your content in 7 different ways for the week. Decide which day of the week you will share your content and see how people engage with it! Experiment and have fun! Examples are on page 7.

One sentence quote from your sermon that becomes a quote graphic.

Day to share:_____

An infographic idea from a sermon point.

Day to share:_____

A passage of Scripture that you cited in your message.

Day to share:_____

If you recorded your sermon, share a 60 clip from your sermon as a video.


Day to share:_____

Share your call to action mid-week and ask people how it's going.

Day to share:_____

If you have 2 or 3 main points in your sermon share each point on a separate day.

Day to share:_____



Repurpose This Week's Content

Do a 10-minute Facebook or Instagram live reminding people of the highlight points of the sermon and what it looks like in real life, sharing the behind the scenes about your own thoughts on the sermon.

Day to share: _____

NOTES FOR THE WEEK